



Celebrate Rayavadee 30th Anniversary (1993 – 2023)

June 2023 – Krabi, Thailand, **Celebrate 30 Years of Excellence at Rayavadee.** It is an honor that Rayavadee has had the opportunity to welcoming our guests over the past years. We highly appreciate you as part of family and eagerly anticipate your return.

Situated in the heart of Krabi's beautiful Phranang Peninsula on the border of Krabi Marine National Park, an area renowned for its natural beauty and rich flora, fauna and marine life. The name "Rayavadee" originates from the Thai language, where "Raya" means "princess" and "vadee" signifies "land." When the resort was built more than three decades ago, it was with the idea of living in balance within this unique environment. The accommodation was constructed to nestle in between the property's many trees, none of which were cut during the process, in order to blend seamlessly with the natural surroundings.

In recent years, Krabi has developed rapidly for tourism, leading to a significant increase in visitor numbers. Maintaining this balance has become an even more crucial challenge, strengthening our commitment to environmental sustainability and active community engagement. We regularly organize and participate in activities such as beach cleaning, mangrove planting, and marine life repopulation. We take immense pride in being a founding member of the Enlive Foundation. Established in 2009, this



foundation brings together governmental agencies, local businesses, and community members to raise awareness about the importance of protecting Krabi's fragile ecosystem.

As part of our ongoing efforts, we are actively involved in the "Railay Model" project, which aims to preserve, enhance, and sustain the Railay touristic area. This collaborative initiative encompasses not only Rayavadee but also the local community, fellow resort businesses, hotels, restaurants, and entrepreneurs in the region. By working hand in hand, we strive to preserve this unique environment, ensuring that future generations and nature enthusiasts can cherish it just as we do. In addition, Rayavadee has donated part of the proceeds to support education to four schools in Krabi province.

Rayavadee celebrates its 30th anniversary in 2023. we remain steadfast in our commitment to providing exceptional service while preserving the pristine natural beauty that surrounds us. Our dedication to nature and the preservation of this exquisite environment will continue to guide us for years to come.

Rayavadee, Krabi – Like Nowhere Else on Earth

For further information or high resolution photography,
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