RAYAVADEE CELEBRATES 15 YEARS OF EXCELLENCE WITH A SPECIAL OFFER FOR THAI RESIDENTS

Bangkok, Thailand— March 20, 2009 - Rayavadee, Krabi's premier, five-star luxury resort is set to mark its 15th anniversary with the launch of the 'Raya Celebration Offer' exclusively for Thai residents. From now until October 31st, 2009, residents of Thailand can enjoy 25% savings off of published seasonal rates with a special 15,000++ Baht per night offer in a spacious, two-storey deluxe pavilion. In addition to complimentary daily breakfast and Krabi airport transfers, guests will also benefit from 15% savings on all spa, activities, meals and select boutique items throughout their stay.

Rayavadee, a member of the prestigious Leading Hotels of The World, first opened its doors in 1994 and has since gone on to win many awards and accolades for its service and design including most recently being ranked in Conde Nast Traveller Magazine's 2008 Top Asian Resorts and its 2009 Gold List.

Brian Harries, the resort's Chief Operating Officer spoke about the anniversary saying that, 'We are proud to be celebrating 15 years of excellence at Rayavadee and to have been consistently recognized as one of Thailand's most unique, five-star resort properties'. He continued, 'Just an hour's flight from Bangkok, Rayavadee's idyllic natural setting and wide range of active offerings make it the perfect getaway destination for couples and families alike. The 'Raya Celebration Offer' makes a stay at this wonderful resort more affordable than ever before for Thai residents.'

Boasting luxurious accommodation and world-class service at the heart of Krabi's stunning Phranang Peninsular, Rayavadee's 98 pavilions and 4 beachfront villas nestle discreetly amidst 26 acres of tropical gardens and coconut groves against a backdrop of sheer cliffs, lush jungle foliage and the clear waters of the Andaman Sea. The resort's four restaurants offer gourmet cuisine in a variety of settings while the acclaimed 'Rayavadee Spa' features a wide range of healing treatments that draw on ancient Thai healing traditions. Rayavadee's fleet of speedboats and its antique Siamese junk allow guests to explore the surrounding islands in style and comfort while the more adventurous can take advantage of complimentary water sports equipment or try rock climbing at Railay Bay, a mecca for climbing enthusiasts from around the world, located just a stone's throw away from the resort.

For enquiries or to make a reservation, kindly contact reservation@rayavadee.com.

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Notes to the Editor:

Rayavadee's 98 luxurious pavilions and 4 beachfront villas are spread over 26 acres of coconut groves and tropical ladnscapes. Set against a backdrop of sheer limestone cliffs and bordered by three beaches, this Leading Hotel of the World property' boasts award-winning architecture, fine cuisine, a luxurious relaxation spa and its own fleet of speedboats for excursions to the surrounding islands. Visit <u>www.rayavadee.com</u>

For photography and additional information about Rayavadee, please contact: Claudine Triolo - Group Hotel Communications and Activities Manager Telephone: +66-2 301-1852 E-Mail: claudine@rayavadee.com or pr@rayavadee.com